



GW Instek's Headquarter & Plant Situated in Taipei, Taiwan

**GW Instek
has
developed a
solid brand
image and
reputation
for reliability,
integrity and
innovation**



Sumit Sharma
Marketing Manager - India

Founded in 1975, Good Will Instrument Co. Ltd. was the first professional manufacturer in Taiwan specialising in electrical test and measurement instruments. It began as a manufacturer of power supplies and quickly expanded into the development of high precision electronic test and measurement instruments. After 38 years in the test and measurement industry, the company has

grown to become the largest manufacturer and developer of test and measurement instruments in Taiwan. After the success of providing cost effective measurement solutions for the domestic electronics industry, Good Will instrument looked to expand its footprint internationally. With the brand name, GW Instek, the Taiwanese instrument maker entered the global market, and rapidly expanded. Nowadays, GW Instek has subsidiaries in 5 countries, including Mainland China, America, Japan, Korea and Malaysia. GW Instek products are sold to more than 80 countries worldwide.

High quality, Cost effective measurement solutions

With durable quality, affordable prices and great performance, GW Instek has earned customers' trust around the world. With a strong focus on high quality, cost effective measurement solutions for the educational and industrial manufacturing markets, GW Instek has developed a solid brand image and reputation for reliability, integrity and innovation. From its inception, the company has dedicated itself to becoming a professional electronic test and measurement designer and manufacturer, resulting in a number of national awards and popularity worldwide.

Trusted to Test

Whether our customers are designing products with the ability to change people's lives, educating and training the engineers of tomorrow, or discovering new technologies that solve complex problems, GW Instek can be trusted to perform reliably and accurately in even the most demanding test environments. Actually, we have 40 numbers of in-house quality and performance verification tests each GW Instek product must pass before it leaves our facilities. This thorough process starts with environmental, safety and durability testing in the product design phase, through to burn-in and shipping tests ahead of final inspection and packing. Furthermore, our two manufacturing facilities in Taiwan and China both adhere to ISO quality and environmental management standards, as well as European CE safety regulations. So in addition to being Made to Measure, GW Instek products can be trusted to test.

Products for Every Need

GW Instek has more than 300 product items, ranging from oscilloscopes, spectrum analyzers, signal sources, AC / DC Power Sources and basic test & measurement instruments like digital multimeter, LCR Meter, Electrical Safety Tester and few special application instruments.

Just like our product range, we offer services to diverse industries including defence, avionics, automotive, medical, semiconductor, telecommunications, computers and peripherals, consumer electronics, factory automation, EMS, research and education. Our products fulfil various testing & measuring needs; signal analysis in time & frequency domain, power supplies, component characterization, electrical safety regulations etc.

Some of key products:

A) GDS-2000A: Series Digital Storage Oscilloscope



B) GSP-930: 3GHz Advanced Spectrum Analyzer



C) PSW Series Multi Range Programmable DC Power Supply



D) GDM-8261A: 6 1/2 Digit Bench-top Multimeter



'Customer-Focused' Innovation

Think of the word "innovation" and it's easy to think of R&D, new inventions, faster processing and ground-breaking technologies. However, our focus at GW Instek is on another type of innovation. It's innovation that concentrates on generating value for the end-user; represented by a lower total cost of ownership. Innovation based on flexibility, manageability and efficient performance in real-world test applications. Logical innovation that offers more choice, straightforward answers, and enhances our ability to provide 'Made to Measure' solutions. We call this 'customer-focused' innovation and we believe strongly in it. ■